


The Ultimate Investment Guide

How to build wealth with pink diamonds

——— Everything you need to know to confidently invest
in *pink diamonds from the Argyle mine*.

A background of a sunburst or starburst pattern in a dark red or maroon color, with rays emanating from the center.

“ Exceptional things will always sell for exceptional prices, regardless of economic times ”

Christie's Auctions, London

How to build wealth with pink diamonds

Pink diamonds from the Argyle mine have always been unique. Their exceptional colour and molecular structure separates them from every other diamond on our beautiful planet.

But in 2005, Rio Tinto began branding pinks with an official Argyle inscription number on their girdle. Then, in 2020, the Argyle mine closed its doors for good.

The relative lateness of the branding process and the closing of the mine means that only a projected 11,000 carats of pink diamond from the Argyle mines are laser inscribed and certified. In comparison to the 140 million carats of diamonds rough pulled out of the earth each year.

This makes pink diamonds from the Argyle mine the rarest commodity on earth. And they're getting rarer with each year that passes.

Since the mine's closure, pink diamonds from the Argyle mine have continued to soar in price, despite no increase in supply. This incredible growth is due to the consistent demand and ever-increasing popularity of these rare stones.

Smart investors know there's a significant difference between Pink diamonds from the Argyle mine, verified

Argyle origin pink diamonds and GIA certified pink diamonds from other sources. And they're willing to pay large premiums for the peace of mind that an official Argyle certificate can offer.

Like an original Picasso painting or Fabergé egg, we will never see a new Argyle diamond. And just like these original masterpieces, the value of rare Pink diamonds from the Argyle mine is set to continuously increase over time.



THE NEXT CHAPTER FOR AUSTRALIAN PINK DIAMONDS HAS BEGUN

The Australian Pink Diamond Trade Centre has pledged its support for the continued worldwide expansion of all certified pink diamonds sourced from the recently closed Argyle mine.

APDTC has introduced multiple sales platforms that provide investors the opportunity to conveniently purchase and sell their pink diamond assets. APDTC has also introduced a new concierge trading platform specifically designed for pink, red, and blue diamonds certified by the prestigious Argyle mine located in Western Australia.

APDTC platform offers a unique trading experience, catering to exclusive sales events, strategic collections, and collaborations involving both existing Argyle inventory and Argyle certified diamonds sourced from the secondary market.

The Australian Pink Diamond Trade Centre is committed to ethically enhancing both the reputation and value of these exceptionally scarce diamonds for generations to come.



KEYWORDS

Diamonds from the Argyle mine: Diamonds that were cut, polished, inscribed and certified by the Argyle mine.

Non-Argyle: Any diamond not originating from the Argyle mine.

Argyle-Origin: Pre-inscribed diamonds and pink diamonds that were not retained for the exclusive Argyle certification program.

Not all pink diamonds are a good investment

Investment-grade pink diamonds must meet specific industry standards that have historically seen value growth.

Assessing the quality of a pink diamond from the Argyle mine as an investment is a sophisticated process. You need to know how to select the correct type of pink diamond to see the highest financial growth.

There are many other fancy-coloured diamonds on the market. But only authentic, pink diamond from the Argyle mines with a unique, laser inscription ID and Argyle issued certificates meet the requirements for investment potential.

So it's essential that the company you choose to entrust with your investment is reputable and understands the market. But with the right information, you'll know what to look for and which questions to ask.

By the end of this ebook you'll have the knowledge to make an informed decision when evaluating your potential high-return investment.

THERE WILL ONLY EVER BE ONE ARGYLE DIAMOND MINE

The extraordinary beauty of pink diamond from the Argyle mines is born from the incredible uniqueness of the Argyle mine's geography.

Located in the East Kimberley region in the remote north of Western Australia, the Argyle mine was the largest pink diamond producer in the world by volume. Their unique chemical compounds gave pink diamonds from the Argyle mine a colour saturation and intensity that is unique to anywhere else in the world.

The mine was closed in 2020, due to the low proportion of gem-quality diamonds. Before its closure, the mine also produced a substantial proportion of other naturally coloured diamonds, including champagne, cognac, and rare blue diamonds.



What makes a diamond from the Argyle mine so exceptional?

1

THE INCREDIBLE GROWTH IN VALUE

According to published data from the Fancy Colour Research Foundation (FCRF), over the past 7 years, Argyle origin and natural non-Pink diamonds from the Argyle mine have only increased in value by a mere 1.3% per annum. By contrast, since 2000 Premium Pink diamonds from the Argyle mine have increased in value by an average of 28% per annum.

2

PINK ARGYLE GRADING SYSTEM

The Argyle grading system has 30 pink colour saturations. In comparison, the Gemological Institute of America (GIA) only has 7. This makes it almost impossible to accurately value a pink diamond without an official Argyle certification, as the GIA grading spectrum is too broad. The specialised Argyle grading system gives an accurate indication of value and rarity.

3

UNIQUE SERIAL NUMBER INSCRIPTIONS

Only a pink diamond from the Argyle mine has a unique Argyle serial number laser inscribed on its girdle that can be validated by Rio Tinto. This number is used to appraise the diamonds' rarity. There is no way to document the rarity of an Argyle origin or GIA certified pink diamond without an Argyle inscription number, making them impossible to value based on rarity.



4

THE FINITE NUMBER OF BRANDED DIAMONDS

Natural pink diamonds will continue to be mined for hundreds of years to come. It's estimated that within a decade of the Argyle closing, these pink diamonds will outnumber Pink diamonds from the Argyle mine. This factor will statistically increase the rarity of all Pink diamonds from the Argyle mine.

5

SUPERIOR DNA CHARACTERISTICS

The molecular DNA of Argyle diamonds is completely different to all other pink diamonds. Published scientific data by the GIA has identified that pink diamonds from the Argyle mine (type IA) have superior DNA to all other natural pink diamonds (type IIA). Pink diamonds from the Argyle mine have stronger saturations of colour. They display the more popular cooler pink / magenta overtones. And, unlike pink diamonds from other locations, they don't exhibit any variance in degrees of transparency or loss of pink colour saturation in daylight.

6

IMPECCABLE STANDARDS

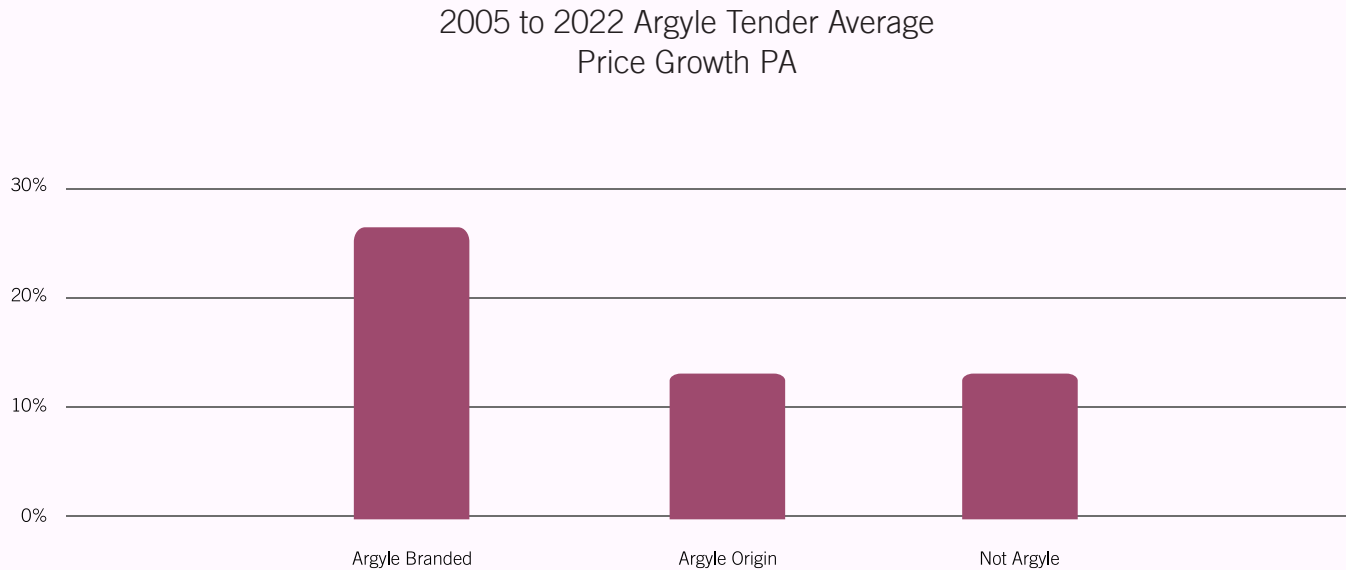
Twice a year Rio Tinto offered parcels of fancy pink diamond rough from the Argyle production via a sealed bid auction system. Statistically the pink diamond cut from this rough has never seen the same financial returns as a certified pink diamond from the Argyle mine has.

These Argyle origin pink diamonds are not cut and polished by the Argyle mine, they can't be accurately colour graded, and they don't carry a traceable laser-inscribed serial number. So, they'll never have the same prestige, rarity and value.

WHY INVEST IN A PINK DIAMOND FROM THE ARGYLE MINE?

Published data from the Fancy Colour Research Foundation (FCRF), determined natural pink diamonds with no official Argyle certification (Argyle origin and pink diamonds from other geographical locations) have only increased in value by 11.2% annually since 2005.

This statistic is highly significant when compared to the 28% average annual increase in value of a premium Pink diamond from the Argyle mine over the same time span.



Press release, April 2022 ABC News
Fancy Colour Research Foundation (FCRF)

TOTAL % GROWTH JAN 2021-JUNE 2022
(POST ARGYLE MINE CLOSURE)





INVEST WITH CONFIDENCE

Australian Pink Diamond Investments will guide you through all aspects of the investment process. We combine over 80 years of industry knowledge and experience, and a comprehensive database, to offer you data-driven advice on the best diamond investment for your specific needs.

We're not diamond brokers or retail jewellers. We are in direct collaboration with the world's largest Argyle Authorised Partners, guaranteeing all our diamonds were hand-picked from a first Argyle allocation selection.

We'll help you find the best investment with:

- ◆ Diamond Education
- ◆ Data-driven Selection Process
- ◆ Argyle Certification and Valuation
- ◆ Secured Delivery
- ◆ Vault Storage and Insurance
- ◆ Reselling your investment

Call within Australia 02 4927 0000

International call +61 2 4927 0000

Mobile Number 0416 813 210

Email info@pinkdiamondinvestments.com.au

Head office 110 Darby St, Cooks Hill, NSW, Australia

How to identify a high-return pink diamond

ARGYLE ORIGIN VS ARGYLE CERTIFIED

Only a select number of pink diamonds originating from the Argyle mine are polished, cut and certified by the Argyle. These become the highly prized Argyle certified pink diamond. The remaining Argyle origin stones are then sent to auction and will always sell for a heavily reduced price. But if they all come from the same source and have the same superior Type IA DNA, does the Argyle inscription and certification really matter?

In short, yes, the pink diamond rough that doesn't meet the high standards of the Argyle brand will not have an original Argyle certificate or inscription number, cannot be accurately colour graded or registered on the Argyle website.

Even though some Argyle origin diamonds may appear just as beautiful in hue as a pink diamond certified and polished by the Argyle mine, they will never have the same prestige, rarity, and value as a pink diamond from the Argyle mine. An inscription and certificate issued by the Argyle will confirm a diamond's affiliation with the Argyle brand, provenance, and high standards, which all contribute to the value of these rare pink diamonds.

Argyle Mine DNA

DNA PROPERTIES

Pink diamonds from across the world fall into two categories, Type IA and Type IIA.

Data published by the GIA and the Fancy Colour Diamond Research Foundation had indicated the DNA of Type IA (Argyle) diamonds are superior compared to Type IIA.

An Argyle-issued inscription and certificate confirms a diamond is part of the Argyle brand, provenance, and high standards that all contribute to the value of these rare pink diamonds.

Here's why:

TYPE IA

Type IA diamonds are from the Argyle mine, located in the Kimberly region of Western Australia.

Type IA diamonds tend to be smaller in size with lower clarity but stronger in colour saturation and intensity. They have a truly unique “DNA” and molecular structure, and are known to be the rarest and most valuable of all the pink diamonds on planet earth because of their unique attributes.

These rare diamonds characteristically fluoresce blue or grey under ultraviolet light. Observed using a Raman spectral

analysis, the high fluorescence background is the result of natural radiation from the surrounding rock layers of the Argyle-type ore. This phenomenon is completely unique to Argyle diamonds.

Another significant feature unique to Argyle Type IA diamonds are their chromatic and thermochromic properties. The inferior Type IIA DNA coloured diamonds will lighten (or temporarily lose colour) in natural light, whereas Argyle gems will hold their colour, and even sometimes strengthen, in natural light.

TYPE IIA

Type IIA pink diamonds are from Africa, Brazil, Russia, Canada, and India. They were first identified when scientists found a link between diamonds sourced from the legendary Golconda mine in India.

These countries lack the absence of nitrogen, which makes pink diamonds from these locations appear white in colour saturation.

Type IIA pink diamonds tend to be larger in size with cleaner clarity but have weaker colour

saturation. They also display the less popular warmer colour overtones and are more likely to appear with an overall haze and varying degrees of transparency.

In most cases, Type IIA pink diamonds exhibit a phenomenon that causes a loss of the pink colour saturation in natural daylight, giving them a weaker pink colour appearance.

DNA Identification

GRAINING LINES

Most, if not all, pink diamonds have surface or ‘graining’ lines.

The GIA identified that Type Argyle IA pink diamonds were more likely to have surface graining, which has no impact on value. In contrast, Type IIA diamonds were more likely to appear with an overall haze and varying degrees of transparency. In the jewellery industry, a pink diamond with even a minor transparency issue can result in a steep decline in value.

COLOUR UNDERTONES

Distinct colour undertones are priced differently in the industry, with the more popular undertone being a cooler pink colour, normally referred to as a sweet pink – as opposed to a warm pink colour with orange or brown undertones.

A published GIA study of 1,490 pink diamonds found the majority of Argyle Type IA pink diamonds display a ‘cooler’ appearance than the Type IIA pink diamonds.

INTENSITY

The intensity of colour is the most important visual quality for a fancy pink diamond. It has the largest impact on rarity and price. The GIA determined that a significantly higher percentage of Argyle Type IA pink diamonds displayed a

FACT

The Gemological Institute of America (GIA) has established that pink diamonds from the Argyle mine display exceptionally strong saturation of colour. The Argyle colours are predominantly in cooler pinks and magenta overtones and retain those colours in daylight unlike non-Argyle counterparts.

stronger colour saturation – Fancy Deep, Fancy Intense to Fancy Vivid – than the Type IIA pink diamonds.

COLOUR SATURATION (TYPE IA VS TYPE IIA)

FCRF examined 46 pink and purplish-pink diamonds to confirm the colour intensity phenomenon, from Fancy Light to Fancy Intense grades. 23 stones from each category were examined.

Within the 1-3ct range, the Argyle Type IA group, only 3 out of 23 showed a very slight colour reduction.

Out of 23 non-Argyle, Type IIA pink diamonds, 19 diamonds showed a slight to significant loss of colour saturation when placed under a daylight lamp.

FCRF also found a connection between the typical non-Argyle, Type IIA hazy internal graining and their loss of colour under a daylight lamp.



Traceable Rarity

On the girdle of a diamond certified by the Argyle will be a laser inscription featuring the Argyle symbol and lot number. This is an engraved laser number inscribed by the Argyle after the diamond was cut and polished.

The below documented summaries are based on Argyle press materials highlighting the first 13 tenders (1985 to 1997) as well as annual tender catalogues produced by the company from 1995.

1

From 1985 to 1998 only Argyle white diamonds over 0.50ct were laser inscribed. There are exceptions, in 1998 Argyle Pink Tender Diamonds, revealed the inscription ID.

2

From 1999 to 2004 Argyle inscribed and allocated certificates to its pink Tender diamonds. As a result, there were 734 tender diamonds (1985-1998) without an Argyle inscription.

3

From 2005 to 2008 Argyle began to laser brand / inscribe and certify all pink diamonds above 0.20ct. January 2009, the Argyle began inscribing all diamonds from 0.15ct and above, and then applied the laser branding to diamonds from 0.08ct in December 2016. The inscription features the Argyle diamond logo 'A' and the certificate / lot number.

How the “4 C’s” influence the value of your pink diamond

COLOUR: PINK DIAMOND COLOUR GRADING SYSTEMS

The three attributes which determine the colour grade of a pink diamond are:



HUE

The dominant colour of the diamond. Sometimes there are modifying colours or tints that affect hue. For example, a diamond with a pink hue may have a purplish tint.



SATURATION

The strength of pink colour in the hue. Hue saturation in pink diamonds can range from light pink to intense, and at the strongest saturation - vivid.



TONE

The amount of lightness or darkness in the diamond. The range of tone extends from light to dark. The second colour in a dual colour grade is always the dominant colour. The ‘ish’ refers to the modifying colour. For example, purplish pink, pink is the dominant colour.



GIA®

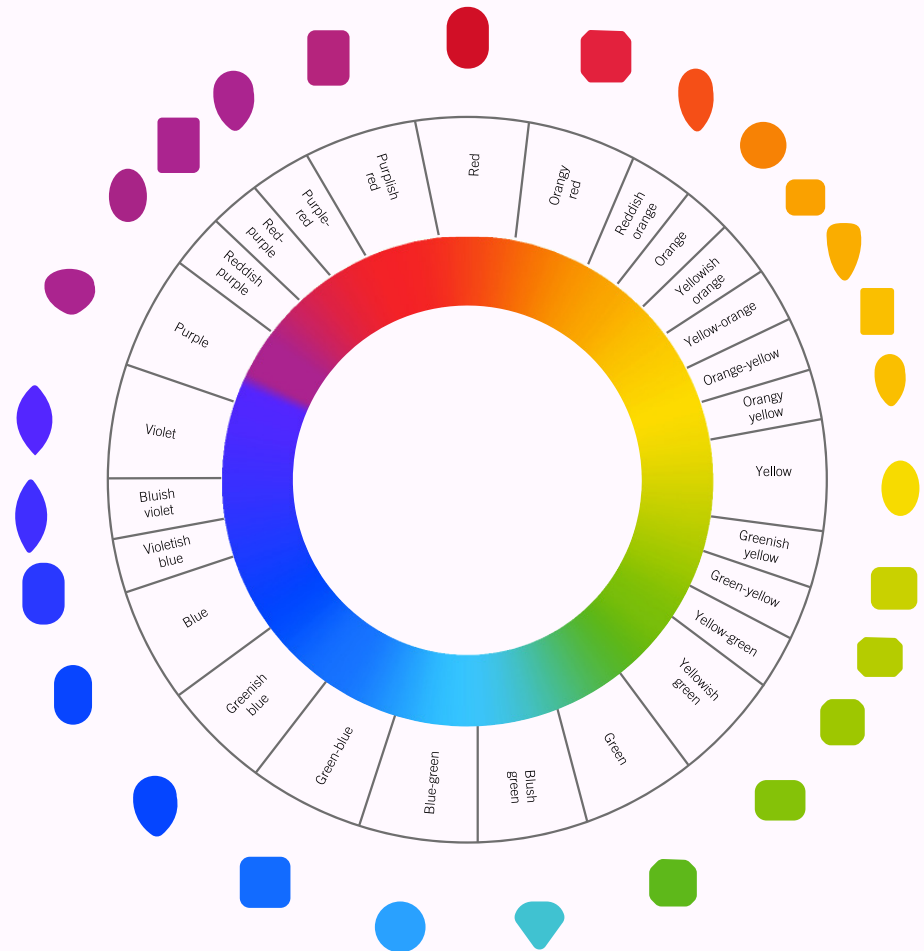
CONTINUOUS HUE CIRCLE

THE GIA FANCY COLOUR GRADING SYSTEM

In coloured diamonds, rarity equals value. When it comes to a pink diamond, the ones with the strongest colour saturation are the rarest and most valuable. Even very slight colour differences can have an immense impact on value.

The GIA grades all diamonds in the face-up position, in a white non-fluorescent plastic tray. A viewing box ensures all surrounding ambient lighting is removed. Then, using a standardised geometry system, the observer visually estimates the diamond's colour.

Once the characteristic colour has been determined, the diamond is side-by-side compared with two or more colour reference diamonds. The objective of the comparison process is to place the pink diamond between various colour strength reference diamonds – not to match it to a particular colour reference. Unfortunately, this generalised approach leaves a wide spectrum of colour saturations that all become categorised as the same GIA colour grade.



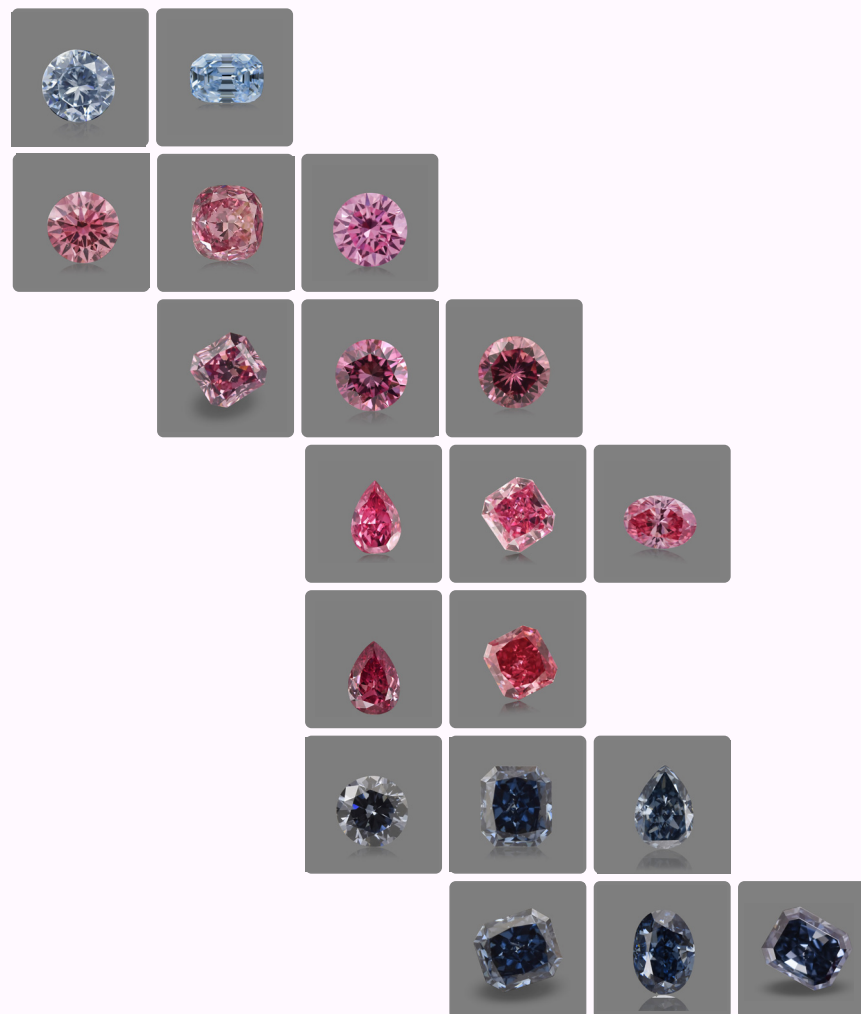
THE ARGYLE COLOUR GRADING SYSTEM

The Argyle colour grading system is the world's most accurate and sophisticated way of determining a pink diamond's true colour and value.

The Argyle uses a similar viewing box and grade in the same face-up position as the GIA. However, unlike the GIA, the Argyle perfectly matches their diamond's colour strength or saturation to an exact colour reference diamond.

FACT

The Argyle Colour Grading system has thirty pink colour saturations, compared to the 7 colour saturations in the GIA grading system. This makes the GIA colour grade less relevant when attempting to accurately value a pink diamond.



THE UNIQUE ARGYLE HUE GRADING SYSTEM

Argyle has produced its own grading system for its pink diamonds based on the dominant hues. Within those hues their intensity is represented by a number with 1 for the deepest hues to 9 for the lightest.

Argyle colour grading chart

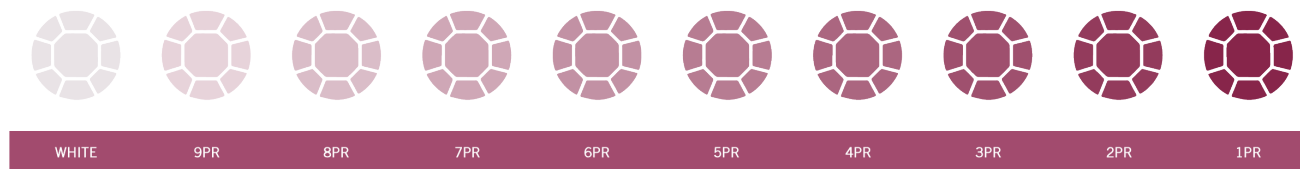
Purplish Pink (PP)



Pink (P)



Pink Rosé (PR)



Clarity: what it means when pricing a pink diamond

Clarity refers to the size, placement and visibility of inclusions inside a diamond. But when it comes to a pink diamond, clarity has the least impact on price than any other attribute. As such, it's the quality we place the least importance on.

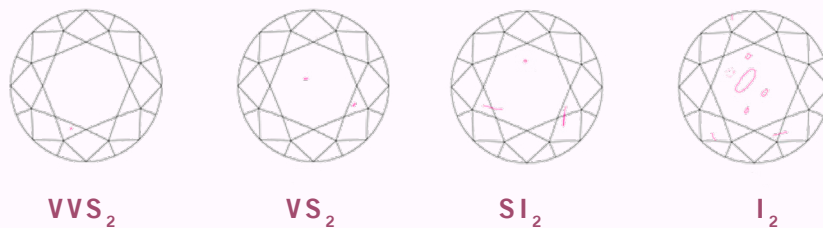
It is well accepted and documented that pink diamonds from the Argyle mine have imperfections and are considered part of their beauty. Additionally, due to their deep saturation, inclusions appear invisible and thus even a P2 clarity in an Argyle can be clean to the eye.

That said, clarity can still result in a significant price difference, and a high clarity still holds greater appeal.

A general rule with a pink diamond from the Argyle mine is that one colour grade is equal to three clarity grades in price.

Also, the larger the pink diamond and the stronger the pink saturation gets, the weaker the clarity grade tends to be.

Acquiring an Argyle 1 to 6 colour in VVS or VS clarity grades will command a premium price. In pink diamonds that are not from the Argyle, VVS and VS are more common as these diamonds are generally Type IIA and nitrogen free. Type IIA diamonds also have weaker colour saturations and are more likely to appear with an overall negative haze, according to the GIA.



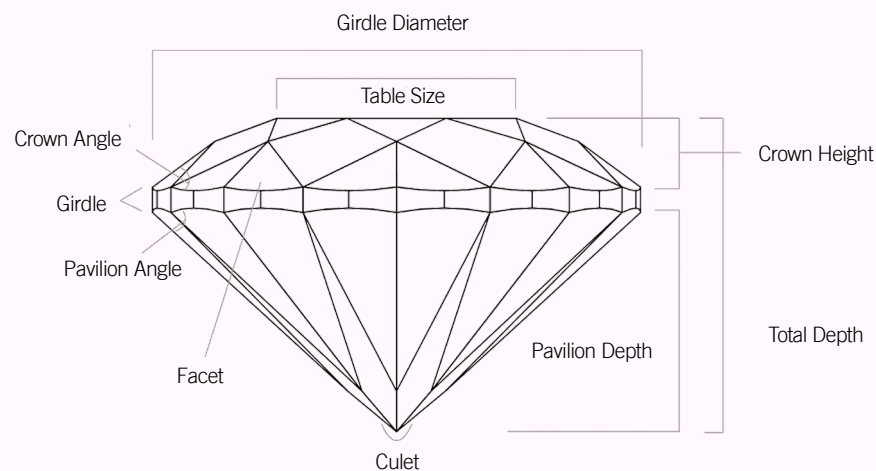
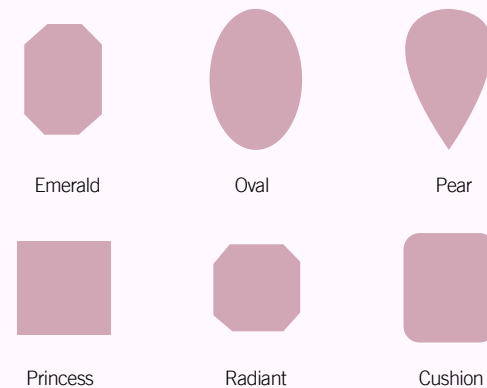
Cut: choosing the right shape for your investment goals

Diamonds come in varied different cuts. Most fancy-coloured diamonds fall in either of these categories:

TRADITIONAL FANCY

The Traditional Fancy shapes such as Cushion, Radiant, Pear, Princess, Oval, Emerald and Asscher cut diamonds are the most common shapes. They offer a wider selection of sizes, colours and clarity choices compared to round diamonds.

Traditional fancy shapes will always sell at a reduced price over an equivalent round brilliant diamond due to their lower cutting wastage. Investing in the more popular fancy shapes will ensure greater demand in the secondary resale market.



ROUND BRILLIANT

Round Brilliant pink diamonds, just like in the white diamond world, will always sell for a premium over traditional or modified fancy shapes. This is because of their additional cutting wastage and popularity.

Carat: size does matter

When investing in a pink diamond from the Argyle mine, size is as important as colour.

Most people who purchase Argyle diamonds fall into 3 categories; the investor, the collector and the jewellery connoisseur

Regrettably, many people hoping to invest in a high-return pink diamond are misguided into buying a low-return Argyle origin or jewellery-grade pink diamond instead. You're about to discover the key differences and what the likely future secondary market demands will be for each class. So you'll know exactly what you're purchasing, and why.

PREMIUM INVESTMENT SIZE: 0.20CT OR LARGER

Only a small percentage of all lasers inscribed pink diamonds from the Argyle mine are 0.20ct or larger in size.

0.20ct and larger pink diamonds are substantial enough to be set into single stone bespoke jewellery. Over time, up to 50% of these already rare diamonds will be set into family heirlooms and disappear off the global market for decades. Which makes them even more rare by volume.

Premium Argyle investment pink diamonds 0.20ct or larger are known as “substantial and rare.” These high-quality, larger sized, low-volume pink diamonds will always remain calm through market volatility because of their strong demand from the Australian, Asian, and American jewellery / investment markets.

In the final 2021 Argyle Signature Tender, the smallest diamond released was 0.76ct. Argyle put a huge preference on size over colour and clarity.



INVESTMENT SIZE: 0.08CT TO 0.19CT IN SIZE

The overwhelming majority of laser-inscribed pink diamonds from the Argyle mine fell between 0.08 and 0.19 carats.

0.08ct to 0.19ct pink diamonds fall in the category of being on the border of a premium investment and investment. The secondary market price for these pink diamonds is purely based on the volume available on the market at any one time.

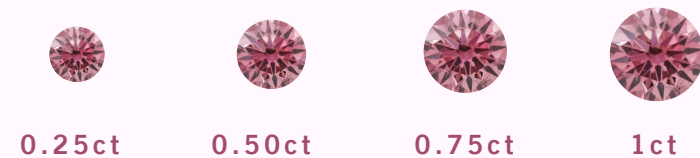
When considering this weight group as an investment, it's highly recommended to only consider the stronger colour saturations.

COLLECTABLE INVESTMENT / JEWELLERY SIZE: 0.01CT TO 0.07CT IN SIZE

These small pink diamonds from the Argyle mine are commonly referred to as jewellery garnishing.

This weight category should be for bespoke jewellery and the collectable market. The investment growth of these diamonds will be much lower than the larger sized pinks.

However, they will still enjoy steady growth because of their rarity and lower entry level price bracket.



Exquisite rarity: investing beyond pinks

ARGYLE RED DIAMONDS

All coloured diamonds from around the world are organised and classified via the GIA international grading system. The 7 grades are: Very Light, Light, Fancy Light, Fancy, Fancy Intense, Fancy Deep and Fancy Vivid.

The only exception to this rule is a red, or the even rarer purplish red, that comes in only one intensity grade: Fancy Red/Purplish-Red.

Like other coloured diamonds, most GIA certified Fancy Red/Purplish-Red diamonds may be observed with slight secondary hues, including purple, brown, grey, and orange.

For the GIA to grade a diamond Fancy Red, the diamond must display a dominant deep reddish tone with flashes of pure red. If the secondary colour is only slight, this information is not on the GIA report, giving the diamond a straight Fancy Red/Purplish-Red grade.

The unreported secondary colour tones such as brown, grey, and orange can have a dramatic negative effect on the look and value of a red diamond. Whereas the rarer

secondary purple tone can increase the look and value of the red diamond.

Since the mine's closure, pink diamonds from the Argyle mine have continued to soar in price, despite no increase in supply. This incredible growth is due to the consistent demand and ever-increasing popularity of these rare stones. Smart investors know there's a significant difference between pink diamonds from the Argyle mine, verified Argyle origin pink diamonds and GIA certified pink diamonds from other sources. And they're willing to pay large premiums for the peace of mind that an official Argyle certificate can offer.

Like an original Picasso painting or Fabergé egg, we will never see a new Argyle diamond. And just like these original masterpieces, the value of rare pink diamonds from the Argyle mine is set to continuously increase over time.

RED and pRED diamonds from the Argyle mine, are known to be 25x rarer than a GIA certified Fancy Red/Purplish-Red diamond. They are the rarest of all red diamonds.

On average there are more red diamonds from the Argyle mine than Argyle purplish red diamonds. The main difference with an Argyle certified red diamond is they do not contain any negative secondary brown, orange or grey colours. These overtones are normally in GIA graded red diamonds with no Argyle certification.

This characteristic makes RED and Purplish RED diamonds from the Argyle mine the purest saturated red and purplish red diamonds in the world. It has been estimated that fewer than 145 certified red and purplish-red diamonds have been extracted from the Argyle mine, with a total projected weight of less than 82.00 carats.





Blue Diamonds

Most natural blue diamonds are rare, but blue diamonds from the Argyle mine the rarest of all diamonds on planet earth.

For every 1.00ct of Argyle inscribed blue diamonds, there are approximately 500.00ct of natural blue diamonds on the market.

A Blue diamond from the Argyle mine is generally around 85x rarer than a pink diamond. This fact alone makes a Blue diamond from the Argyle mine a standout in any investor's collection.

The Argyle mine sporadically yields blue, grey blue and violet diamonds. But it only yields one blue/violet diamond for every 25 million carats of rough produced.

Over a span of more than three decades, the Argyle mine has produced an extremely limited quantity of laser-inscribed and certified blue diamonds, with an approximate amount of less than 600 stones. These diamonds have a projected combined carat weight of less than 140 carats.

Natural blue and violet diamonds from elsewhere in the world are typically Type IIB and contain the presence of boron. By contrast, the Argyle mine is the only known source of Type IA hydrogen-rich blue, greyish blue and violet diamonds.

ENSURING THE VALUE OF YOUR Pink diamond from the Argyle mine

Without the correct certifications, it is impossible to know the true value of your pink diamond investment.

ARGYLE PROVENANCE REPORT

Ensuring the provenance of a pink diamond guarantees its authenticity for peace of mind, insurance, or investment. Your provenance report features the unique Argyle lot number and specifies the diamond's carat weight, shape, clarity and colour.

GEMOLOGICAL INSTITUTE OF AMERICA (GIA) CERTIFICATE

Established in 1931, GIA is the world's foremost authority on diamonds. A non-profit public-benefit institute, the GIA is the world's leading source of knowledge, standards, and education in the gem and jewellery industry. The benefit of a GIA certificate will display what international colour saturation your pink diamond from the Argyle mine has achieved (fancy, fancy intense, fancy deep or fancy vivid). This can make a significant difference to the final valuation of your diamond.

GEM STUDIES LABORATORY (GSL) CERTIFICATE

GSL is Australia's premium gemological laboratory and the official diamond certification and testing laboratory of the Gemological Association of Australia. GSL has contracts with Australian Customs, the NSW and Federal Police Force, and the Department of Public Prosecutions. A GSL certificate is the Australian equivalent of the American GIA report and will display the international colour saturation your Pink diamond from the Argyle mine has achieved. This international colour grade can dramatically affect the final valuation price of your pink diamond.

THE MOST IMPORTANT CERTIFICATE

While having an accompanying GIA, GSL (or other gem laboratory) certificate for your pink diamond is a bonus, this doesn't increase the value when it comes to investment potential. For an Argyle Investment diamond to meet the investment criteria, the ONLY must-have document is the original Argyle certificate that corresponds with the Argyle ID.

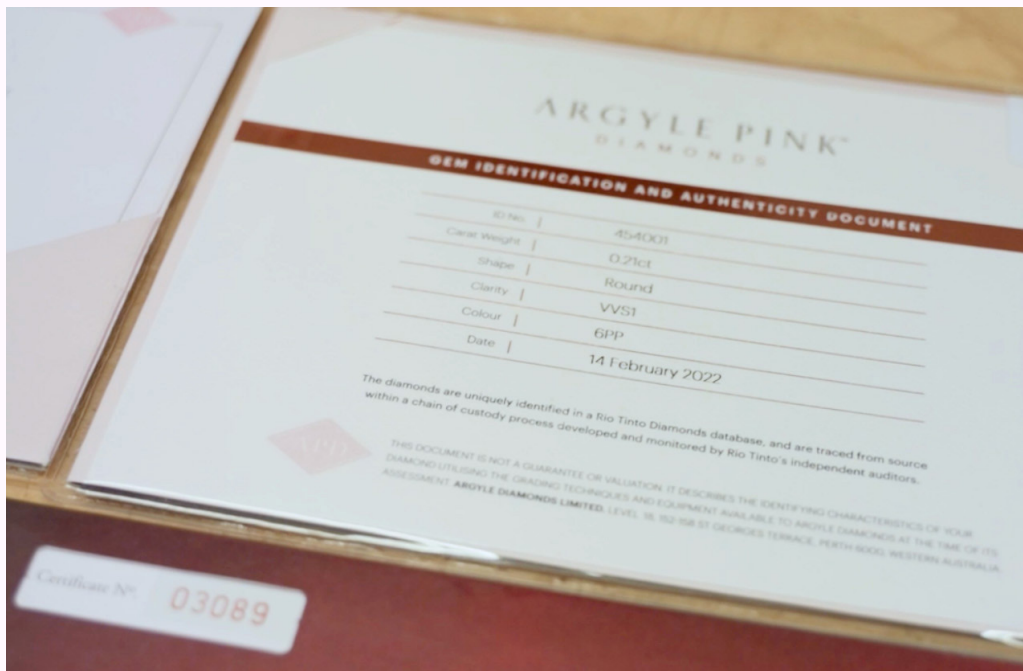
When you purchase an investment-grade, Pink diamond from the Argyle mine through APDI, you will automatically receive an authorised Argyle certificate for your new investment.



What you need to know before you invest in pink diamonds

As you've seen, there are several variables to consider when selecting a pink diamond from the Argyle mine.

To make the process simpler, we've summarised each variable and its impact on price and growth below. So you can feel confident in your investment decision.



CERTIFICATION

The demand for certified pink diamonds from the Argyle mine will continue to soar for decades to come, as only a select number of diamonds from the Argyle mine were officially certified.

The pink diamond roughs that did not meet the specified standards set by the Argyle brand, were subsequently submitted for auction. These diamonds when offered for sale may be accompanied with an Argyle origin certificate issued by an independent third-party laboratory, based on the unique DNA characteristics of a diamond sourced from the Argyle mine.

CARAT WEIGHT

In general, a pink diamond from the Argyle mine needs to be at least 0.08ct or larger to see a strong financial growth. Unsurprisingly, the larger the diamond, the better the growth tends to be.

COLOUR

The colour saturation of a pink diamonds from the Argyle mine will set the price of your investment.

As a rule, never buy 8 or 9 P / PP / PR or 1 / 2 / 3PC (Pink Champagne) colours. These grades are at the weaker end of the Argyle colour spectrum, and have had little appreciation in the past 5 years.

The best returns are between 1 to 7 colour saturation P (Pink) PP (Purplish Pink) PR (Pink Rose')

CLARITY

The best returns are VVS to P1 clarity grades. When investing in I2 (P2) clarity grade, we strongly recommend you only do so when the diamond is eye clean.

The price of these pink diamonds may be attractive, but make sure to visually inspect the diamond before making a purchase decision.

COMPARISON

The Gemological Institute of America (GIA) has set the international standards for appraising the intensity of a pink diamond from light pink to vivid pink.

As a rule, you should only invest in Argyle colour grades 1 to 7 P, PP, PR with GIA colour grades Fancy, Fancy-Intense, Fancy-Deep and Fancy-Vivid.





Where (and how) to find a high-growth pink diamond from the Argyle mine

PINK DIAMOND ORIGINS

Historically, 90% of the world's production of pink diamonds derive from the Rio Tinto owned Argyle mine in Western Australia.

The Argyle mine only retain the top end of the pink diamond rough for the prestigious Argyle brand, the remaining pink diamond rough that did not meet the specified standards set by the Argyle brand were subsequently submitted for auction.

The Argyle mine retained only the finest pink diamond rough for the prestigious Argyle brand; the pink diamond rough that did not meet their standards was sent to auctioned and sold predominantly to third party diamond cutting factories.

The other 10% were from Africa, India, and Brazil, with a small amount of purplish pink deriving from Canada and Russia.

The Argyle mine permanently closed as of November 2020, effectively skyrocketing the rarity of pink diamonds from the Argyle mine.

As pink diamonds from the Argyle mines are continually sought by switched-on investors from around the world, the percentage of these rare diamonds is becoming proportionately smaller.

As a result, pink diamonds from the Argyle mine Type IA continue to fetch higher prices than other Type IIA pink diamonds, with Type IIA pink diamonds seeing little to no financial growth.



AUSTRALIAN PINK DIAMOND INVESTMENTS SUPPLY CHAIN

The wholesale to retail supply chain typically encompasses three distinct stages prior to the diamond being acquired by the final consumer. The cost of a diamond increases progressively at each stage of the supply chain. The acquisition of an investment-grade diamond in proximity to its origin, is associated with reduced costs and heightened profitability.



AUTHORISED ARGYLE PARTNERS

In general, authorised Argyle partners received an allocation of pink diamonds every three months to be on sold to their preferred corporations.

AUSTRALIAN PINK DIAMOND INVESTMENTS

APDI is in direct collaboration with the world's largest Argyle Authorised Partners. Which guarantees all our diamonds were hand-picked from a first Argyle allocation selection and our prices are as close to the sources as possible.

WHOLESALE PRICE

Before the closure of the Argyle mine, we only offered pink diamonds from the Argyle mine at wholesale prices to jewellers and diamond brokers.

After the closure of the mine, we are pleased to offer pink diamonds from the Argyle mine at wholesale prices directly to the public. Which means you can now get an investment-grade pink diamond at a trade price when you purchase with APDI.

RETAIL PRICE

This represents the price paid by the end consumer. This price will generally include a substantial profit margin for the diamond broker or retail jeweller. If you want the best price on an investment diamond, you need to know who you are buying from.

Dealing directly with APDI will cut the expenses of the middle man and give you the highest profit.

ARGYLE ROUGH TENDER

The majority of Rio Tinto Diamonds' (RTD) rough production is sold directly through regular contract sales to a selected group of core customers, known as Select Diamantaires.

RTD also conducts Alternative Sales, by invitation only, providing non-Select Diamantaires with the opportunity to access Rio Tinto products. At these sales, a full range of rough diamonds is offered to a global group of diamond companies through an auction-based sales channel.

SPECIALS & COLOURED ROUGH TENDER

Two times per year, RTD offers pink-coloured rough diamonds from the Argyle productions. Via a sealed bid, first price auction system, customers can buy high-value large single stones, and parcels of rough diamonds consisting of a diverse range of sizes, shapes and qualities in a variety of colours from light pinkish to dark pink.

ARGYLE ALLOCATIONS

Four times a year Rio Tinto Diamonds' (RTD) sold their polished pink diamond production directly to a selected group of core customers known as Authorised Partners.

A full range of polished pink diamonds are allotted to the partners through a direct allocation channel. These pink diamonds are in sizes from 0.01ct up. Larger sizes (0.50ct plus) are also allocated but only sporadically and in low volume.

ARGYLE SINGLE PREMIUM TENDER

The Argyle Single Premium Tender was an invitation only auction in a similar fashion to the Signature Tender.

The pink diamonds offered at these auctions consisted of all shapes and sizes, with an emphasis on stronger colour saturation and larger sizes above 0.40ct.

ARGYLE SIGNATURE TENDER

The Argyle Signature Tender showcases the elite of all their pink, blue and red diamonds.

This status-orientated marketing model by Rio Tinto is the same as a high-end fashion brand. Each year pink diamond prices increase with the expectation of exclusiveness and financial growth.

These exquisite diamonds have been meticulously handpicked by the esteemed Argyle. The opulent shades of pink showcased by these beautiful diamonds are truly unparalleled, representing the utmost rarity and exquisite quality that the Argyle Mine had the privilege of unearthing during that prominent year.



HISTORY

The first Argyle Diamond Tender took place in Antwerp in 1985 and consisted of 33 diamonds.

The following year, Geneva became a viewing venue. As interest in the Pink Diamond Tenders grew, so too did the viewing venues to include New York, Hong Kong, London, Perth, and Tokyo.

Like the number of venues, the number of diamonds available within the Argyle tender has grown. Tenders have included over 70 pink diamonds, with the rarity of the diamonds selected for the Tenders being readily apparent.



What happens after you purchase an investment-grade pink diamond?

SECURE DELIVERY

If you live in Australia and purchase through APDI, your Pink diamond from the Argyle mine will be delivered by BRINKS.

In an industry where trust and integrity are paramount, Brink's leading role throughout the diamond and gemstone supply chain speaks volumes.

Brinks offers management of the entire process, including secure transportation from mines to dealers, polishers, manufacturers, and wholesalers, shipments of rough and polished diamonds and gems to grading institutes (round trip or one way), as well as customs clearance and transport services.

THE BRINKS DIFFERENCE

As emphasis shifts towards reducing costs throughout the supply chain, here is how Brinks can make a real difference:

- ◆ They take full liability* for your shipment
- ◆ Shorter delivery times
- ◆ Local knowledge and contacts
- ◆ Consistency of service across one company via integrated processes, systems and documentation



*Terms and conditions may apply



Keep your investment safe with vault storage

WEALTH STORAGE VAULT SERVICES

Wealth Storage Vault Services is located in the Leonards Building in Newcastle and is APDI's official vault partner.

Protect your investments with a fully secured storage and comprehensive insurance package. This is a service that is not offered by any bank vault.

THE WEALTH STORAGE BRAND PROMISE

With a team dedicated to providing unmatched industry expertise, WSVS aims to provide secure, insured storage with the honesty, respect, integrity, and professionalism that our esteemed customers expect.

In addition, protecting our clients' privacy is our top priority. WSVS is the only SMSF-approved vault storage facility between Newcastle and Sydney and Newcastle to queensland, that is able to provide a fully insured asset protection plan.

Maximise your profits

HOW RARE IS YOUR PINK DIAMOND?

Australian Diamond Analytics™ is the world's only data-driven analyst system purposely designed to statistically evaluate the rarity of all pink diamond from the Argyle mines. Without Australian Diamond Analytics™ there is no standardised or accurate way of making an educated decision on which diamond is the most viable to invest in based on rarity.



YOUR AUSTRALIAN DIAMOND RARITY REPORT

Exclusive to Australian Pink Diamond Investments, an Australian Diamond Analytics™ rarity report uses the unique Argyle inscription number to statistically analyse your diamond's rarity by size, shape, colour and clarity.

Build your wealth with the world's rarest diamonds and APDI

Since 2000 pink diamonds from the Argyle mine have consistently outperformed the Australian All Ordinaries, Precise Metals and the Australian Property Market as a sound investment.

Over the past seven years premium pink diamonds from the Argyle mine have annually increased in value by an average of 28%, compared to the 1.3% per year growth of an Argyle origin pink diamond or pink diamond from another location.

With the closure of the Argyle mine and only a limited supply of this rare commodity, the future value of a Pink diamond from the Argyle mine will increase in a similar fashion to an original masterpiece.

Like the works of Monet and Picasso, these rare Pink diamonds from the Argyle mine are on track to see steady, and impressive growth.



RECEIVE THE BEST PRICE ON A PINK DIAMOND FROM THE ARGYLE MINE

Australian Pink Diamond Investments will guide you through all aspects of the investment process.

Combining our industry experience & knowledge, and comprehensive database we can offer our clients data-driven advice on the best diamond options for your specific needs, based on historical indicators of value.

APDI are not diamond brokers or retail jewellers, we are in direct collaboration with the world's largest Argyle Authorised Partners, guaranteeing all our diamonds are hand-picked from a first Argyle allocation selection.

We offer a complete service:

- ◆ Education
- ◆ Personalised Selection Process
- ◆ Valuation Certification
- ◆ Secured Delivery
- ◆ Vault Storage and Insurance
- ◆ Reselling your investment

Get in touch today and find the pink diamond that suits your investment goals.



IN AN INDUSTRY WHERE TRUST AND INTEGRITY ARE PARAMOUNT, YOU NEED PEOPLE WITH A PROVEN TRACK RECORD THAT YOU CAN DEPEND ON.

Annette Svetec

General Manager

Annette began working in the Australian Pink Diamond industry after an extensive career as an executive for some of the world's largest fashion houses, including Chanel, Christian Dior, Yves Saint Laurent and Guerlain.

Annette has been able to utilise her expertise and knowledge from the luxury brand industry to better assist her clients to achieve their financial goals.

Annette specialises in selecting & curating high return pink diamond investment portfolios for both entry-level and high-end investors.

Contact Annette today to see how you can use Pink Diamonds to build your wealth.

Mob: 0416 813 210 // + 61 416 813 210
PH: 02 4927 0000 // +612 4927 0000
EM: annette@pinkdiamondinvestments.com.au



Craig Leonard

Managing Director
Principal Diamond Specialist, APDI

Craig Leonard is a registered valuer, a GIA and GAA accredited diamond expert with over 30 years of experience in the diamond industry. He is one of the world's leading authorities on pink diamonds from the Argyle mine. Australian Pink Diamond Investments trades as a tangible asset wholesale business to the public and jewellery industry. Australian Pink Diamond Investments is 100% Australian Owned and Operated by the Leonard family who have been in business in the same location for over 90 years.

Contact Craig on 02 4927 0000
Head office: 110 Darby St, Cooks Hill (Newcastle)
NSW Australia

The Chubb logo consists of the word "Chubb" in a bold, black, sans-serif font.The LLOYD'S logo features the word "LLOYD'S" in a black, serif font, with a small "LLOYD'S" logo icon to the left.The BRINKS logo features the word "BRINKS" in a bold, black, sans-serif font, preceded by a stylized "B" icon.

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